

Corporate Video

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EXT. PAVEMENT- DAY

A platformer style game much like Little Big Planet. Bushes line the street, blue skies. A TEDDY bear falls from the sky with a thud. Looking up dazed and confused he stands and lets out an angry grunt before a VOICE speaks.

VOICE (V.O.):

Oh! Hello there, you're early!

Teddy looks around and lets out another confused grunt.

VOICE (V.O.):

Sorry! You must be very confused!

Teddy nods.

VOICE (V.O) CONT'D:

You see that person out there? That's you! Give them a wave!

Teddy waves at the audience and shrugs his shoulders with a confused grunt. The bushes disappear and are replaced by a huge office block.

VOICE (V.O):

This is the building you're in charge of, isn't it Teddy?

The building is replaced with a fast food restaurant.

VOICE (V.O):

or maybe this?

the restaurant is replaced by a shop.

VOICE (V.O):

or even this?

Teddy nods and shrugs again.

VOICE (V.O):

i'm here to talk to you about saving some energy...

The blue sky turns grey and a storm brews. Teddy crosses his arms and strops to the floor.

VOICE (V.O) CONT'D:

...and money!

The sky returns to blue and Teddy's eyes light up with pound signs as he jumps with joy.

VOICE (V.O):  
right this way!

INT. OFFICE BUILDING- DAY

Teddy now stands in an office, other teddies staring blank faced at computer screens with harsh white lighting. The windows have cheap blinds which barely block any light, one open blind reveals a single paned window, the TED next to the window shivers uncontrollably. The radiators are icy.

VOICE (V.O):  
So, what can you do to save energy and  
make more money? Let's see.

Teddy moves to the windows.

VOICE (V.O):  
Look at that poor Ted shivering! You  
see this window? Why it's only single  
paned! If it was double glazing less  
heat would escape and less cold air  
would come inside!

Arrows appear showing lots of warm air leaking out of the window with single paned glass. Two WORKMEN TEDDIES replace the window with double glazing and the arrows show less heat escaping. The cold teddy still shivers but not as badly.

VOICE (V.O):  
There we are! Ted looks a little  
warmer now. But he's still shivering!  
More can be done!

the blinds roll down to cover the window, light still bursts through.

VOICE (V.O):  
You see all the light coming through  
here? That means heat is escaping too!  
If you invest in some blackout blinds,  
less heat will escape and the indoor  
lighting will work much better!

The Workmen Teddies replace the blind with a blackout one and the teddy stops shivering almost completely.

VOICE (V.O):  
There we are Ted!

Teddy grunts again.

VOICE (V.O):  
of course! This will save you money  
Teddy as although you have to spend  
money on replacing the windows and  
blinds, you spend less money on  
heating the building!

Cold Ted grabs his briefcase and leaves to go home, his  
computer left on standby.

VOICE (V.O):  
Oh goodness! Look at that! Something  
else you can do is ensure that  
electricals are switched completely  
off or unplugged whenever they're not  
being used. This will save electrical  
energy and bring down the electric  
bill!

A light flickers and turns off.

VOICE (V.O):  
those harsh lightbulbs waste a lot of  
energy in the form of heat, meaning  
you spend more money on the  
electricity to power them. if these  
are replaced by energy saving bulbs,  
they'll use less energy and this extra  
expenditure won't be necessary!

A loud groan comes from the radiator.

VOICE (V.O):  
oh no! The boiler, let's check it out!

INT. BOILER ROOM- DAY

A dark and dingy cellar. The boiler shakes and groans.

VOICE (V.O):  
Oh No! It's gonna blow! That'll cost  
you an arm and a leg! This could be

avoided by regular maintenance of the boiler and central heating systems. This combined with the windows and blinds will mean you'll spend much less on keeping your employees comfortable.

Teddy smiles and claps his hands.

VOICE (V.O):

There's one more thing you can do  
Teddy!

Teddy shrugs again with a confused grunt. The boiler room changes to a pathway to a nice house.

EXT. HOUSE PATH- DAY

Teddy crosses his arms and huffs with an angry grunt.

VOICE (V.O):

I know, I know! Working from home isn't cheaper for you! But it is! If your employees work from home just one day a month, the money saved will be a huge amount! Firstly, employee's home wifi and computer is usually a lot stronger than the one used in offices, meaning that they'll do more work more quickly!

A wifi sign appears with only one line which boasts to the full five.

VOICE (V.O):

This means that for that day, you won't have to pay for their wifi usage or the electricity to power their computers or even the heating to keep them warm, that'll be their job!

INT. TEDDY STUDY- DAY

a WORKER teddy is in their pyjamas, wrapped in a blanket on the computer, working on a computer happily.

VOICE (V.O):

This teddy is comfortable and motivated. She'll get much more work done here! But if you need to check up on her work, Skype is available to drop in.

The scenery starts to change.

EXT. PAVEMENT- DAY

Teddy is back on the pavement, a smile on his face and money on his pocket.

VOICE (V.O.):

So that's how it's done! You can save some energy and get yourself some more money. Hey, you may even get that much wanted promotion you've been working towards! Where-ever you work, you can save money and energy in simple ways just like this!

Various workplaces appear and disappear in the place of the office building as Teddy waves goodbye. A car, a house, a restaurant, a shop, a police station etc.

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